



February 2013 - May 2013

Resort and Commercial Recreation Association News and Views

President's Update

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Happy New Year!

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Summer Planning? Don't Forget to Support our Vendors!

Preparing to re-stock your pool shop? **Suncare Central** and **Natural Tone Suncare** can reinvent your inventory! Add Snow Cones to your pool area from **Gold Metal Products!**

Ordering summer camp and activity supplies? **Plaster of Paradise**, **S&S Worldwide**, **Flag House**, **SEI Crafts** and **ColorTime** have some great options for summer programming!

Planning special activities and events? Check out **The Big Game Show**, **Laser Battle**, **Nine Holes Anywhere**, and **GenMove USA!**

All of our vendors are easy to work with and can help make this summer's programming be the best yet! For contact info, e-mail Ally at Ally_DeShurko@kiawahresort.com

2012 National Conference – Recap

RCRA's 32nd Annual National Conference, November 3-6, 2012 at Trade Winds Island Resort at St. Pete's Beach, Florida is in the books! We had a successful conference full of networking, learning and having a little fun in the name of commercial recreation. For those of you that were 1st time conference attendees we sincerely hope that you gained a plethora of new information, contacts and ideas that re-energized you for the year to come! We hope that you will continue to stay involved and become active in the many committees that continue to help grow this national organization.

We hope that every member felt welcomed and excited for the year to come!

The sessions were very successful with a lot of new ideas and presenters. The reviews from the member surveys showed us areas of excellence and minor improvements. Thank you for everyone's feedback the conference planning committee has reflected on and will include while laying out presenters and topics for 2013.

We recognized many outstanding members with the awards breakfast and dinner. The awards committee did an amazing job recognizing the award winners for going above and beyond in our industry and institutions across the country.

Our new board of directors was elected for 2013, thank you for casting your ballot. Our new board consists of 9 elected members who will meet monthly

to help further the success of RCRA. If you have any questions feel free to contact, President Scott Rood at scott.rood@rcra.org.

The Ways and Means committee would like to thank all of the members for their support of the lucky logo auction and dinner awards. Together we raised \$16,528.00 for the association.

Visit our RCRA website for more 2012 national conference details, pictures as well as online registration for the 2013 conference at Omni Amelia Island Plantation!



Congrats to the 2012 Award Winners!

This year's RCRA award winners were announced and presented to each winner at this year's national conference at Tradewind's Island Resort, in St. Pete Beach, FL.

- Debbie Regnone Service Award: Kate Biava
- Fellowship Award: Bruce Boliver
- Premier Recreation Operation Award: Kiawah
- Island Golf Resort (300-799 rooms) Atlantis Paradise Island (800+ rooms)
- Excellence in Programming: H&A Production
- Outstanding Student Award: Sarah Gracie Turner
- Newcomer Award: Ally Deshurko
- Dedication to Success Award: Lisa Linden

RCRA Regional Workshops near you!

Florida Regional Workshop -

February 19th at the Sheraton Vistana in Orlando, FL

Registration fee: \$25 for RCRA members and \$40 for non-members

Northwest Regional Workshop -

March 15-17th at the SHARC in Sunriver, OR

Friday March 15th: 8:00am-5:45pm Workshop Sessions and Off-Site Tours *Continental Breakfast, Lunch and 7:00pm Dinner will be provided.

Saturday March 16th: 8:00am-4:30pm Workshop

Sessions *Continental breakfast and Dinner included. 6:30pm Reception, Dinner and Entertainment.

Sunday March 17th: 10:00-11:00am Wrap-up and Recap of Workshop.

Registration fee: \$125

Southeast Regional Workshop -

July 27th at Kiawah Island Golf Resort in Charleston, SC

Registration fee: \$25 for RCRA members and \$40 for non-members

Email Auction: Nemaocolin Woodlands Resort

Nemaocolin Woodlands Resort has generously donated a 2 night stay in a 2 bedroom townhouse, including tax and resort fee as well as a \$500 amenity credit. 2011's National Conference Site, would be a great getaway this Spring or Summer.

All proceeds will benefit the association's yearly expenditures and student scholarships. To place your bid please email alison.jenks@rcra.org, bidding ends February 20, 2013 at midnight EST. Current high bids can be found on our facebook page.

Meet a Member: Ally Deshurko

2012 "Newcomer Award" winner was presented to Ally DeShurko who works for Kiawah Island Golf Resort in Charleston, South Carolina. She is also a 2011 alumni of Slippery Rock University.

Job Title: Recreation Crafts Supervisor

Favorite Part About Your Job: Getting to try new ideas and be creative with kids and adults!

Most excited about for 2013: Implementing all of the knowledge I've gained in the previous year at this job. Our theme is "Simplify" and I am going to make sure everything runs even smoother this year!

Favorite part about RCRA: Networking with a great group of people! I love learning about different things other places do!

3 Things People Should Know About Ally:

-I love tomatoes

-My friends used to call me a "messy Martha!" I believe creativity is messy! Whether it's in the studio or kitchen, I always find the fun creating the project is worth the effort to clean up!

-I always love to try new things. Whether it's projects or food!



Like us on Facebook
or visit rcra.org!

Job Postings

RCRA has member properties out there looking for positions to fill!
Find more information when you log into www.rcra.org.

Yogi Bear's Jellystone Park in Woodridge, NY

-Recreation Director

The Quechee Club in Quechee, VT

-Recreation Intern and Recreation Program Coordinator



Call to Service: Become a RCRA 2013 Committee Member

Are You: Dedicated, Loyal, A Leader, Committed, Self-Motivated, Creative, A Team Player, Open to Ideas, Willing to Share Ideas, Good with Time Management, A Visionary, AWESOME?

Will You: Be responsible for defining our association's mission? Represent the interests of all members served by this association?

If you answered "yes, that is me!" and would like to get involved in any of RCRA's 10 committees please

contact: Scott Rood at scott.rood@rcra.org.

The 10 committees to get involved in are:
Vendor Committee, Membership and Member Marketing Committee, Internship Site Committee, Nominating Committee, Award Committee, Ways and Means Committee, Site Selection Committee, Conference Program Committee, Educator's Committee, and Social Committee.