

## President's Update:

Summer is here as are your interns and guests. The teaching and training begins soon, and the excitement generated by these young people will energize your staff and guests.



We are preparing for our National Conference at Hammock Beach Resort in Palm Coast, Florida. "Branch Out" will be our conference theme, and we look forward to hearing our Keynote Speaker Daren Eich Ph.D. He is a global innovation training facilitator, and we very excited to have him speak at our conference. Keep an eye on our web site for updates on conference speakers and activities.

We are also looking forward to meeting our new members this November at Hammock Beach, and to show them the passion within our RCRA membership.

On behalf of the board of directors, have a great and rewarding summer.

Bruce Boliver  
*President*

## 2016 NATIONAL CONFERENCE SPOTLIGHT

As recreation professionals, we all can appreciate a good theme and a good theme party. For our theme party this year at the national conference at Hammock Beach Resort, we are "Branching Out... Of This World."

We will be embracing the intergalactic possibilities of fun this night will bring. We hope to see you there in an "out of this world" costume!

## "BRANCH OUT" WITH US AT HAMMOCK BEACH RESORT!

"Branch Out" at the 2016 National Conference at Hammock Beach Resort in Palm Coast, Florida. As we embrace our new theme, "Branch Out," there will be a lot to look forward to including Keynote speaker, Darin Eich Ph.D., the author of "Root Down & Branch Out: Best Practices for Leadership Development Programs" and "Innovation Step-by-Step: How to Create & Develop Ideas for your Challenge." He is a global innovation training facilitator and the founder of InnovationLearning.org. Darin's passion involves helping people to become themselves, live their strengths, and become more creative, innovative and successful leaders.



# HEADING RCRA'S CALL...

## **Call for Nominations to the RCRA Board of Directors**

The Resort and Commercial Recreation Association (RCRA) is seeking dedicated members who are willing to branch out and serve on the Board of Directors. Positions that are up for election this fall include:

- One President Elect (3 year term)
- One Secretary (2 year term)
- Two Directors at Large (2 year terms)

Each nominee must be in good standing within the profession and Association, be self-motivated and result oriented. Candidates must also be able to commit to monthly conference calls. It is recommended but not required to have attended the National Conference a minimum of one of the last three years and actively contribute to the work of a RCRA committee.

## **Call for Proposals for General Sessions**

Have you ever thought about branching out as a RCRA speaker? Do you have a great idea for a session? Do you want to inspire members of your industry? Share your knowledge and experience by being a speaker at this year's national RCRA conference.

Don't wait to sign up! Check out the Events page at [www.rcra.org](http://www.rcra.org) to find out more information and registration incentives associated with being a speaker. Please don't hesitate to contact [paul.shockley@rcra.org](mailto:paul.shockley@rcra.org) if you have any questions.

## **Call for Proposals to Faculty and Doctoral Students**

Research / Educator's Symposium—Applied research presented to fellow educators and practitioners. This is a peer reviewed process. This category is eligible for best research presentation awards. These presenters will be invited to submit full papers to be reviewed for the 8th edition of the Journal of Tourism Insights (indexed by Scopus—Committee on Publication Ethics). There have been over 53,000 manuscript downloads from the Journal since 2010.

Submission info: [www.rcra.org/educational-proposal.html](http://www.rcra.org/educational-proposal.html)

Final Deadline for submissions is September 5, 2016.

Abstract submissions are now being accepted.

Our goal is to provide a response within three weeks. The earlier you submit—the earlier you will receive notification.

RCRA understands university budgets are tighter than ever. Therefore, we've designed three different incentive / rebate packages to assist faculty.

Please review these incentive programs at: <http://www.rcra.org/incentives.html>

## GOING WAY OUT ON A LIMB...

Transformational life experiences are opportunities to refine a personal leadership philosophy. Check out "It Is Not Worth Dying For" TED Talks on YouTube, to hear Matthew Chase, a long time RCRA member, share his harrowing near-death experience that launched his inner journey that has shaped his approach to life, love and teaching.



## HAVE AN OPEN JOB POSTING?

Posting your open positions onto the RCRA website just got easier! Simply go to the Job Postings page in the resource section and fill out the user friendly Job Posting Form. Once you do, you will begin recruiting the best recreation professionals from around the country!

## BECOME A STUDENT SCHOLAR AND SAVE \$\$

Every year there is an opportunity for RCRA Young Professional Members currently enrolled in a college or university to submit a Scholarship Application to work during the Annual National Conference. In recognition of your service, each scholarship winner will receive a certificate of appreciation and \$125 refund off the conference registration fee. To be considered, the student must be a current RCRA member as well as a paid conference attendee.

Please go to [www.rcra.org](http://www.rcra.org) to read more on the Scholarship Application process.

## SPONSOR HIGHLIGHT

Visit our website to see all sponsors or learn how to become one!



## 2016 BOARD OF DIRECTORS

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## ABOUT RCRA

The Resort and Commercial Recreation Association (RCRA) is committed to providing and promoting professional development, creative resources and networking for professionals, students, educators, vendors and all others dedicated to delivering services in the recreation industry.

### **Our Vision**

RCRA is dedicated to serve as a leader in the recreation industry with its primary goal to encourage collaboration and networking among the membership through an annual national conference, regional workshops, quarterly newsletters, a resourceful and informative website, and through other creative initiatives.



Resort and Commercial  
Recreation Association

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## 2016 National Conference

November 5-8

Hammock Beach • Palm Coast, Florida



**REGISTER NOW AT:  
[www.rcra.org](http://www.rcra.org)**