

MEET YOUR 2015 BOARD OF DIRECTORS

Arica Haro

President
arica.haro@rcra.org

Bruce Boliver

President-Elect
bruce.boliver@rcra.org

Dan Preston

Past President
dan.preston@rcra.org

Gary Bleil

Treasurer
gary.bleil@rcra.org

Paul Shockley

Secretary
paul.shockley@rcra.org

Kari Bowman

Director at Large
kari.bowman@rcra.org

Patty Kleban

Director at Large
patty.kleban@rcra.org

Kyle Smith

Director at Large
kyle.smith@rcra.org

Margo Tighe

Director at Large
margo.tighe@rcra.org

ABOUT RCRA

The Resort and Commercial Recreation Association (RCRA) is committed to providing and promoting professional development, creative resources and networking for professionals, students, educators, vendors and all others dedicated to delivering services in the recreation industry.



SAVE THE DATE FOR SOUTH SEAS ISLAND RESORT CONFERENCE

NOVEMBER 7-10, 2015



President's Update:

It's an exciting time to be in the recreation industry. It is a time to finalize preparations for the big summer season, welcome and train new staff, and start making the memories of all of your guests. It is also a special time for RCRA. Preparations are already in motion for our 35th annual conference at South Seas Island Resort in Captiva Island, Florida. And, in the spirit of the island and RCRA, we are excited to announce this year's conference theme, "Capture It...". Keep your eyes out for more details on the conference and its theme in the coming weeks. We hope you will be the next member to capture the opportunities outlined in this newsletter and our website. We are looking for dedicated members to join our committees, present at the conference, and nominate their fellow colleagues for award recognition. Your participation will bring the association to the next level.

Have a great summer!

Arica Haro
President



CALL FOR PROPOSALS

There are so many ways to be apart of RCRA! Check out www.rcra.org for a complete list of ways to be involved. We've highlighted a few for your here!

Call for Educational Proposals

Faculty and doctoral students are encouraged to submit abstracts for consideration

Research / Educator's Symposium — Applied research presented to fellow educators and practitioners. This is a peer reviewed process. This category is eligible for

best research presentation awards. These presenters will be invited to submit full papers (post conference) to be reviewed for the 7th edition of the Journal of Tourism Insights (indexed by Scopus—Committee on Publication Ethics). There have been over 40,000 manuscript downloads — from the Journal — since 2010.

The RCRA Research Symposiums provide a forum for the exchange and discussion of new knowledge developed through research. Researchers are invited to submit abstracts that report either empirical studies or contribute to the development and refinement of conceptual and theoretical perspectives related to events, parks, recreation, hospitality or tourism.

CAPTURE YOUR PLACE IN RCRA HISTORY



If you had one shot, one opportunity, to distinguish yourself from the rest of the recreation field, would you capture it, or just let it slip...

The height of the summer recreation season is about to begin! Properties, programs and individuals are gearing up for another round of memory making. Who will capture these moments? How will you share them with the commercial recreation field? Where will the most creative ideas come from in a field full of creativity?

Make a case for your property, program or colleague by nominating them for a Professional Award or RCRA Service Award presented at the 2015 National Conference hosted at South Seas Island Resort on Captiva Island, Florida.

Capture recognition for outstanding contributions through the following award categories:

- Excellence in Programming
- Premier Recreation Operation
- Fellowship Award
- Debbie Regnone Service Award
- Outstanding Student
- Newcomer Award
- Outstanding Professor
- Dedication to Success
- Outstanding Vendor
- Excellence in Research and more!

The deadline for 2015 nominations is September 18, so capture motivation and get your nomination material together early. Visit rcra.org, click on the "About Us" tab and select "Awards and Recognition" to review the different award categories and their corresponding criteria.

Please send all nomination material to Kyle Smith at kyle.smith@rcra.org.

What will you capture this summer?

Recreationally,
RCRA Awards Committee

JOURNAL OF TOURISM INSIGHTS

The Journal of Tourism Insights, an electronic journal, is the official referred publication of the Resort and Commercial Recreation Association. Its purpose is to promote applied research in the commercial recreation, event and travel industries that will educate practitioners, educators, and students on relevant issues that enable organizations to be more effective and efficient. Research article submissions in this journal typically undergo a double blind review process.



The current issue (Volume 6) is slated for publication late summer. An interesting visual is at the bottom of the Journal homepage showing real-time article downloads – from across the globe. The Journal currently contains 34 papers that have been downloaded over 41,000 times since 2010. RCRA encourages researchers to submit abstracts for consideration of presentation during its annual November National Conference. For more information contact scott.rood@rcra.org and visit: www.rcra.org/educational-proposal.html and <http://scholarworks.gvsu.edu/jti/>

HOOP IT OFF



As recreation professionals, we boast that “we get paid to play!” It’s so important to keep ourselves movin’ and groovin’ while we continue to inspire those around us. Think about it, when was the last time you walked up right to a stranger and asked them if they’d like to play? It’s so important that we find it within ourselves to laugh and play EVERYDAY! Hula hooping is what works for me. I discovered that hooping the right way can burn 400 - 600 calories per hour and it’s fun!

I became more comfortable and adventurous with my hoop and decided in the fall that I wanted to become a certified hula hoop fitness instructor. I received my certification through Hoopnotica and have another upcoming training with FXP Fitness Hula Hoop. Currently I am running private classes by special request and making my own original hoops to sell. This summer I will be running weekly classes at Chatham Bars Inn Resort & Spa on Cape Cod, MA where I work as the Human Resources Manager and for Brewster Recreation Department.

Sometimes you just have to jump through hoops to do what you love!
Happy hooping!

Jessie’s Hooping Tips:

- Buy a hoop you LOVE...fitness hoops should be 1.5 - 2 lbs but not more and 36” - 42”
- Hoop anywhere you’re comfortable
- Engage your core for great results
- Share the fun with friends

Jessie Decker

Human Resources Manager & Trainer Certified Hula Hoop Fitness Instructor

2015 RCRA SPONSORS



GenMove works to inspire generations to move more. For us, “Moving Generations” is more than a slogan, it’s a vision that drives all the resources and products we create. We are dedicated to providing research and evidence-based programming games and activities, innovative and versatile equipment, and specialized training that gives everyone the tools to engage in fun, meaningful physical activity.

THE ORIGINAL MASTERS OF THE HUNT

www.mastersofthehunt.com

Our mission is to host an unforgettable corporate team building experience that will keep your team from self-destructing in five seconds. We’ll capture your team’s attention, go deep undercover to discover your objectives and create a killer hunt to deliver your goals.



www.omnipromo.com

Over the past 20 years Omni Promotional has grown from a small print shop into an industry leader in event and promotional supplies. We specialize in large format digital direct printing, dye sublimation and screen printing.



See all our
sponsors at
[www.rcra.org!](http://www.rcra.org)



Resort and Commercial
Recreation Association

P.O. BOX 16449
Fernandina Beach, FL 32035

www.rcra.org

CAREER OPPORTUNITIES

**Please visit www.rcra.org
for job descriptions, more
details and all our career
opportunities.**

MARRIOTT VACATIONS WORLDWIDE

Job Title: Activities Manager

Position: Full Time - Regular

Location: Palm Desert, CA

OMNI HOTELS & RESORTS

Job Title: Pool and Beach Facilities Manager

Position: Full Time - Regular

Location: Amelia Island, FL

**RCRA is proud to announce Hammock
Beach Resort in Palm Coast, Florida
as the host site for the 36th Annual
National Conference in November 2016.**



www.rcra.org