

MEMBER SERVICES GUIDE



Resort and Commercial Recreation Association

Learn more about us,
and our history at
www.RCRA.org

The Resort and Commercial Recreation Association (RCRA) is committed to providing and promoting professional development, creative resources and networking for professionals, students, educators, vendors and all others dedicated to delivering services in the recreation industry.

WHY JOIN RCRA?

WE ARE DEDICATED



We're dedicated to helping you succeed.

Our priority is to provide quality resources and events that promote opportunities for individual and business growth.

WE KNOW RECREATION



We set the standard for commercial recreation.

This association is comprised of creative, outgoing businesses and individuals who are serious about providing fun.

LIKE-MINDED MEMBERS



We're all in this together.

Each of our members have strong roots within our industry, which provides increased opportunities for qualified results.

GROW WITH US



Join now and put RCRA to work for you.

Our conferences and networking events are invaluable resources to generate opportunities.

MEMBER BENEFITS

STAY INFORMED

Enjoy inspiring, informative stories and information about programs from leaders around the world through the print edition and electronic edition of **News & Views** - The Official Publication of RCRA.

BE RECOGNIZED

Let your agency and yourself stand out as Recreation All-Stars. Become an approved internship site, qualify for our awards program, be listed in the membership directory, and post your job and internship listings on our website, newsletters, and in our social media pages.

SAVE MONEY

Enjoy discounts on program materials and supplies from RCRA Vendor members and receive discounted rates to attend the RCRA Annual National Conference and Regional Workshops.

CONTINUE TO DEVELOP AND LEARN

Exchange programs with members to collaborate and create new programs in the resort and commercial recreation field. Receive access to The Journal of Tourism Insights, the official refereed publication of the RCRA. This publication is reviewed by respected commercial recreation and tourism experts from universities and colleges around the world.

BE INVOLVED IN YOUR INDUSTRY

Among being eligible to run for a leadership position on the RCRA Board of Directors and gaining voting privileges in the RCRA elections, you can also choose to be involved in one of our many committees to help shape the future of the organization and the commercial recreation industry.

5 RCRA MEMBERSHIP LEVELS

- 1 Emerging Professional Membership - \$50**
Who: Students and recent graduates for up to 2 years interested in the development of the recreation and leisure profession.
- 2 Professional Membership - \$115**
Who: Executives, administrators, supervisor or educators employed in a commercial recreation setting or related field including recent graduates not yet employed.
- 3 Vendor Membership - \$130**
Who: Organizations promoting products or services who support the objectives of RCRA.
- 4 Agency Membership - \$230**
Who: Executives, administrators, supervisor or educators employed in a commercial recreation setting or related field.

Transferable Membership Privileges: Agency Memberships receive three transferable Professional Memberships within their organization. Transferals and agency changes are the responsibility of the agency member. Individual membership privileges may not be transferred outside the agency. A \$50 fee is applied for any additional member over the three.

- 5 Educational Institution Membership - \$230**
Who: Education Institutions with a Commercial Recreation program.

Transferable Membership Privileges: Educational Institution Memberships receive two transferable memberships per academic unit. Students enrolled in your institution will also receive a \$10 discount on their Emerging Professional membership.

RCRA MEMBERSHIP APPLICATION

Mail check or go to www.rcra.org to register.

New Renewal

Name _____

Address _____

City _____ State _____ Zip _____

Title or Position _____

Employer or Organization _____

Name of College or University _____

Emerging Professionals: Expected or Graduation Date _____

Degree _____

Telephone: Home _____ Office _____

Fax: _____ E-mail: _____

Check the Appropriate Annual RCRA Membership:

AGENCY \$230

Agency Members receive three transferable Professional memberships within their organization. Transferals and agency changes are the responsibilities of the agency member. Individual membership privileges may not be transferred outside the agency. A \$50 fee is applied for any additional member over three. (A representative will contact you for additional names.)

EDUCATIONAL INSTITUTION \$230

Educational Institutions receive two transferable memberships per academic unit. (A representative will contact you for additional names.) Students enrolled in your institution will also receive a \$10 discount on their emerging professional membership. Membership includes all member benefits.

VENDOR \$130

Organizations promoting products or services who support the objectives of RCRA. A great association to join if wishing to join an organization who promotes their products. Vendor memberships have the member benefit voting but cannot hold office.

PROFESSIONAL \$115

Executives, Administrators, Supervisors or Educators employed in a commercial recreation setting or related field including recent graduates not yet employed. The membership is not transferable should the member change positions within the industry. Membership includes all membership benefits.

EMERGING PROFESSIONAL \$50

Students and recent graduates for up to 2 years interested in the development of the recreation and leisure profession who support the goals and purposes of the Association. This membership includes all benefits except for holding office and voting privileges.

RCRA COMMITTEES

WAYS & MEANS

Develop and implement fundraising projects.

MEMBERSHIP AWARENESS

Create incentive programs to attract new members and work to instill camaraderie among existing members.

CONFERENCE PLANNING

Plan educational sessions, theme parties, socials, tournaments and recreation events.

REGIONAL LEADER

Bring local members together improve Association awareness, image and service involvement. Also, help recruit new members.

BOARD OF DIRECTORS

Become the President Elect, Secretary, Treasurer or Director at Large.

SOCIAL

The goal of the Social Committee is to plan conference theme parties, socials, tournaments and recreational events

Visit www.rcra.org for position descriptions, and to contact the current officers.

To become a volunteer, email info@rcra.org.

- **U.S. CURRENCY ONLY**
- **DO NOT SEND CASH**

Make checks payable to:

RCRA
P.O. Box 16449
Fernandina Beach, FL 32035

Contributions or gifts to RCRA are not tax deductible as charitable contributions for federal income tax purposes. However, dues payments are deductible as an ordinary and necessary business expense.

Contact Us:

info@rcra.org
www.rcra.org



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Fernandina Beach, FL 32035

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IMPORTANT INFORMATION INSIDE ABOUT OUR MEMBER SERVICES.

2016 National Conference

November 5-8

Hammock Beach • Palm Coast, Florida



Visit www.rcra.org for More Information