

JUNE 2014

www.rcra.org

BOARD OF DIRECTORS

Dan Preston

President

dan.preston@rcra.org

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President-Elect

arica.haro@rcra.org

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scott.rood@rcra.org

Gary Bleil

Treasurer

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emily.savko@rcra.org

Bruce Boliver

Director-at-Large

bruce.boliver@rcra.org

Pam Petcash

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pam.petcash@rcra.org

Kari Bowman

Director-at-Large

kari.bowman@rcra.org

Patty Kleban

Director-at-Large

patty.kleban@rcra.org

ABOUT RCRA

RCRA is an international non-profit, non-regulatory organization comprised of professionals, educators and students in resort and commercial recreation related industries. The mission of RCRA is to serve as a vehicle to communicate, educate and promote standards of professionalism within the industry and to provide opportunities for continuing education, networking and awareness of industry trends.

SAVE THE DATE FOR OUR 2014 NATIONAL CONFERENCE

November 8-11, 2014
**Grand Harbor Resort
and Waterpark**
Dubuque, Iowa

REGISTER NOW AT www.rcra.org



President's Update:

The summer season is upon us, and I'm sure everyone has been busy with their programming and scheduling this spring in preparation for another exciting season of fun. If you have a new and exciting program, or an annual favorite that is consistently popular and successful, let us know. We love to highlight our members and showcase the hard work and the ultimate successes from the efforts of you and your teams. In addition to the national recognition that will impress your supervisors, you'll be providing ideas for your fellow RCRA members!

Your board of directors has been working very hard on increasing the value of your professional membership. You'll notice a few changes to the website where we've added resources to the public side of the site, including job postings and approved internship sites. If you have any input or ideas on what you'd like to see from RCRA, please contact me or any of our other board members so we can continue to make this organization even better.

We are also very excited to announce our Keynote Speaker for this year's National Conference at Grand Harbor Resort and Waterpark in Dubuque, Iowa is Jon Vronman! Jon is a very talented speaker and we are thrilled to add him to our conference program. We have included more information about Jon for you later in this newsletter.

Remember, there's still time to submit a session proposal for this year's conference. Visit our website for submission details, and if your proposal is chosen, you'll be receiving \$100 off your conference registration! Registration for the conference is now open for your convenience. Please sign in to the website and register early to save.

Good luck to all of you this summer, and I look forward to seeing you this November!

Sincerely,
Dan Preston
RCRA President

EXCITING NEWS FOR RCRA INTERNSHIP AGENCIES!

We are pleased to announce some new benefits for agencies that complete the application process to be registered/approved by RCRA!

Approved internship agencies will now be listed on the "open" pages of the RCRA website. Members of RCRA as well as non-members will now have access to the list of registered/approved agency contact information. This will provide those agencies with greater access to potential students as well as designate those member agencies who have met the RCRA standards for registered internship sites.

We have added a Registered Agencies Only "Student/Professional Speed Networking" event for the RCRA Annual Conference. Agencies that have completed the registration process will have the exclusive opportunity to meet and greet potential student interns prior to the Job Fair and Interviews. This is an opportunity to showcase your programs and get the jump on finding the best students!

Contact Patty Kleban at Patty.Kleban@rcra.org for more information or to find out how your agency can become a registered RCRA internship site.

RCRA NATIONAL CONFERENCE KEYNOTE SPEAKER BIO

Author:

*Living College Life
In The Front Row*

Philanthropist:

With years of experience keynoting, Jon has developed an effective and modern motivational style that genuinely connects with his audience. Engaging his listeners, igniting their enthusiasm, and challenging their status-quo are Jon's specialty. His mission is to encourage individuals to find and develop their unique talents so that they will make the biggest impact within their campus and community.



Jon Vroman
*Co-Founder and
Executive Director
The Front Row
Foundation, NPO*

CALL FOR NOMINATIONS TO THE RCRA BOARD OF DIRECTORS

Resort and Commercial Recreation Association (RCRA) is seeking dedicated members who are interested in serving on the Board of Directors. RCRA's Board of Directors consists of nine members: President Elect, President, Past President, Secretary, Treasurer and four Directors at Large.

Positions that are up for election include:

- One President Elect (3 year term)
- One Secretary (2 year term)
- Two Directors at Large (2 year terms)

Each nominee must be in good standing within the profession and Association, be self-motivated and result oriented. Candidates must also be able to commit to monthly conference calls. Recommended, but not required: Having attended the National Conference a minimum of one of the last three years and actively contribute to the work of a RCRA committee.

Completed nominating materials are due:

Saturday, August 31, 2014, at 11:59 p.m. EST.

Candidates will be announced to the membership mid-September. Voting will take place at the 2014 Annual National Conference held at Grand Harbor Resort and Waterpark, Dubuque, Iowa. Members unable to attend the National Conference will have the ability to vote online. Details regarding online voting will be sent in the fall.

How to Apply

Submit a personal statement of interest, indicating why you are interested in RCRA and serving on the Board. Please list experience, education or relevant employment.

Send your statement to scott.rood@rcra.org with a subject line that begins "Board Nomination."

Nomination deadline is Saturday, August 31, 2014, at 11:59 p.m. EST.

Learn more at www.rcra.org

EMERGING PROFESSIONAL MEMBERS

Dear Valued RCRA Emerging Professional Members,

Every year there is an opportunity for RCRA Emerging Professional Members currently enrolled in a college or university to submit a Scholarship Application to work during the Annual National Conference - this year being held at Grand Harbor Resort & Waterpark in Dubuque, Iowa - in order to assist in defraying their conference fees. This year, the Scholarship Committee is offering a revitalized scholarship opportunity that we believe you will find very exciting.

Each selected scholarship winner will be expected to assist for approximately 10 hours during the conference. The assignments will vary from assisting with the social committee, selling raffle tickets, decorating for events or introducing guest speakers. As a bonus, this year you will be given a Board Member as your mentor during the conference. This Board Member will provide you with information regarding the conference, properties that you may be interested in and so much more. We truly believe this will give you an opportunity to better understand all aspects of the Association as well as learn from some of the best in our industry.

In recognition of your service, each scholarship winner will receive a certificate of appreciation and \$100 refund off the conference registration fee. To be considered, the student must be a current RCRA member as well as a paid conference attendee.

Please go to www.rcra.org to read more on the Scholarship Application process.

Be sure not to delay in submitting your application as there are a very limited number of scholarships available.

Applications should be sent to kari.bowman@rcra.org by September 15, 2014.

We look forward to seeing you in November!

Sincerely,
RCRA Scholarship Committee

RCRA AWARDS

**The Tonys? The Grammys? The Oscars?
No, it's RCRA Awards at its best!**

Who will receive the Outstanding Student, Excellence in Programming, Dedication to Success, Excellence in Research and the plethora of other phenomenal award opportunities? Only YOU can make the nominations! Start thinking NOW!

Summer season is upon us and we know you are showcasing new programming. Start taking pictures and notes to begin your Premier Recreation Operation nominations. More to come in August. "And the winner is..."

PLATINUM SPONSORS



Creative Influence provides graphic design services for recreation activities and business marketing materials. View portfolio and full list of services on their website.

www.creativeinfluenceinc.com



"in business to promote your business"

Choose Sharp Marketing for your full service branding and promotional items! Sharp marketing specializes in innovative ideas to promote your brand.

www.sharpmarketing.com



What better way to team build, host a party, or throw a big event for guests! Tropical Extremes specializes in Laser Tag, Archery Tag and Clay Shooting which will all guarantee you have never that this much fun!

www.lasertagcorporateteambuilding.com



**See all our
sponsors and more at
www.rcra.org!**



Resort and Commercial
Recreation Association

P.O. BOX 16449
Fernandina Beach, FL 32035

www.rcra.org

**Do you have a job opportunity
you'd like posted to our website
and distributed via email?**

Contact us at info@rcra.org today or
visit our website to view these
opportunities in more detail.

RECREATION MANAGER

Sundial Beach Resort and Spa | Sanibel, FL

RECREATION INTERN

Hawks Cay | Duck Key, FL

RECREATION COORDINATOR

Hawks Cay | Duck Key, FL

POOL & LAGOON MANAGER

Hawks Cay | Duck Key, FL

ACTIVITIES MANAGER

Welk Resorts | San Diego, CA

RCRA ANNOUNCEMENT

RCRA has selected the
South Seas Island Resort
on Captiva Island in Florida
to host the 2015 National Conference
from November 7-10, 2015!



www.rcra.org