



Resort and Commercial
Recreation Association

NEWS & VIEWS

OCTOBER 2015

www.rcra.org

MEET YOUR 2015 BOARD OF DIRECTORS

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Past President

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Margo Tighe

Director at Large

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ABOUT RCRA

The Resort and Commercial Recreation Association (RCRA) is committed to providing and promoting professional development, creative resources and networking for professionals, students, educators, vendors and all others dedicated to delivering services in the recreation industry.

2015 NATIONAL CONFERENCE NOVEMBER 7-10, 2015 SOUTH SEAS ISLAND RESORT ON CAPTIVA ISLAND IN FLORIDA



President's Update:

The weather outside turning cooler and the days becoming shorter mean only one thing... That conference time is upon us! For me and most of our members, the national conference means meeting new people, generating new ideas, and revisiting all the things we love about working in the recreation industry. This year's conference at South Seas Island Resort on the beautiful Captiva Island will allow you to "capture" those opportunities. This year's

theme for the conference is "Capture It." You will immediately notice that you don't just attend a RCRA conference, rather you are captured by its energy. Our committees have created an outstanding program for our 35th annual conference. We invite you to come and capture resources and memories that will make you a great recreation professional. Don't miss our pre-conference brochure that outline some of the great opportunities the conference will offer. If you need help making a case to attend the conference, please don't hesitate to reach out to any of our board members, or check out "Make The Case" document in the Resources section of our website. We hope to be enjoying the sunny Florida weather with you in November!

Arica Haro
President

RCRA 2015 BOARD OF DIRECTOR'S NOMINATIONS

This year will be an exciting election year for the RCRA board. We have a full ballot card of great candidates that would trump any in the nation. If you will not be able to attend the conference, we encourage you to cast your vote online. If you did not receive the absentee ballot, please reach out to Dan Preston at dan.preston@rcra.org.

Here are the names and positions of our candidates. Please check out their full bios on the homepage of our website, www.rcra.org, by the National Conference information.

President Elect

Paul Shockley

Director At Large

Steve Geisz

Scott Rood

Phileshia Dombrowski

Kate Price

Alexis Crookshank

Marilou Welling

Catrina Vargas

Treasurer

Garrett Horrell

CAPTURE YOUR PLACE IN RCRA HISTORY WITH AN AWARD AT THE 2015 NATIONAL CONFERENCE!

A summer filled of recreation means new ideas, outstanding programs, new leaders, opportunities for research and unforgettable memories.

What has your team, department, colleagues or ambassadors accomplished or implemented this year that sets them apart from the rest of the recreation field?

How can you recognize them?

The Answer: A nomination for an RCRA Award presented at the RCRA National Conference at South Seas Island Resort on Captiva Island, Florida.

Each year at the RCRA National Conference, we recognize the outstanding contributions and achievements of our members by presenting awards which encompass the spectrum of resort recreation successes.

- Premier Recreation Operation
- Excellence in Programming
- Lifetime Achievement
- Outstanding Professor
- Fellowship Award
- Dedication to Success
- Excellence in Research
- Service Award
- Outstanding Student
- Newcomer Award
- Outstanding Vendor

Are all up for grabs, so capture the opportunity now! You can't win without a nomination, so submit one today by visiting rcra.org>About Us-Awards and Recognition to review all of the prospects available.

Be creative, persuasive and inspiring, these awards are worth admiring!

— NOMINATIONS DUE OCTOBER 9TH —

YAPPY HOUR AT SALAMANDER RESORT & SPA

Who doesn't want to grab a drink after work with your dog in tow? We started Yappy Hour when the resort opened on Labor Day weekend 2013. It has been a seasonal staple on Tuesday evenings from May through September. Yappy Hour allows for guests and locals in the community to participate. A special "Yappy Hour" menu is offered with drink and appetizer specials with 10% of the profits being donated to a local animal humane foundation. Dogs are able to practice their agility skills on an obstacle course set up just for them on the Resort's Grand Lawn.



SHARE LODGING ACCOMMODATIONS AND CUT COSTS AT THE 2015 NATIONAL CONFERENCE!

Are you looking for a way to help cut some of the costs associated with lodging at the 2015 RCRA National Conference held at South Seas Island Resort on Captiva Island in Florida November 7-10?

Sharing a room with another conference attendee is a great way to do just that! Capture an opportunity to save money and make new friends. Participants will be matched based on availability and preference of room accommodations.

If you would like to participate in a lodging match at the 2015 National Conference, or if you have any questions, please email kyle.smith@rcra.org.

See you in November!

WAYS AND MEANS COMMITTEE

RCRA needs your help with donations. We are looking for resort packages that include 2-3 night stays with amenity offerings as well as items for our Lucky Logo – please email all questions and package information by November 1st to gary.bleil@rcra.org.

We will be hosting some new and exciting events this year; The resort package silent auction will begin day one at the registration desk and will go straight to live auction at the gala dinner. Want to plan on sitting with a group of your friends at the gala? Theme table tickets, \$15 per seat, will also be available for purchase at the registration desk! Join us at the Presidents Social Sunday evening where we will host a 50/50 raffle and our newest capture basket treasures. As we move into Monday at the Capture Paradise event, you will have the chance to double your tickets and see how lucky you really are in our Lucky Logo this year! Lastly, it wouldn't be RCRA without our heads or tails challenge - \$5 and you can become the next title winner!

2015 RCRA SPONSORS



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A veteran, award-winning graphic designer with unique background and experience, our Creative Director, Ryan Jessee, provides each Creative Influence client with insights and abilities that surprise and delight. The result is enhanced client concepts, fresh ideas and a unique ability to bridge gaps with a consultative approach that spans the gamut of projects, products and industries.



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**See all our
sponsors at
www.rcra.org**



Resort and Commercial
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www.rcra.org

CAREER OPPORTUNITIES

Please visit www.rcra.org for job descriptions, more details and all our career opportunities.

SALAMANDER RESORT & SPA

Job Title: Activity Coordinator

Position: Full Time - Regular

Location: Middleburg, VA

MARRIOTT HARBOR BEACH RESORT & SPA

Job Title: Fitness Center Instructor

Position: Full Time - Regular

Location: Fort Lauderdale, FL

RCRA is proud to announce Hammock Beach Resort in Palm Coast, Florida as the host site for the 36th Annual National Conference in November 2016.



www.rcra.org