

JANUARY 2015

[www.rcra.org](http://www.rcra.org)

## MEET YOUR 2015 BOARD OF DIRECTORS

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## ABOUT RCRA

The Resort and Commercial Recreation Association (RCRA) is committed to providing and promoting professional development, creative resources and networking for professionals, students, educators, vendors and all others dedicated to delivering services in the recreation industry.



## President's Update:



## HAPPY NEW YEAR!

I hope everyone had a great holiday season with family, friends, and making priceless memories for your guests. As cold weather blasts most of the country, let thoughts of a sunny 2015 national conference at South Seas Resort on Captiva Island in Florida warm your heart. You don't have to wait until November to be warmed from the inside out! Check out the Orlando regional workshop at Sheraton Vistana Resort on Thursday February 26th.

Have you checked out the RCRA Facebook page? It is packed with great information that is relevant to all levels of our membership. Our goal is to make our Facebook page more than an informational site. We see it as the perfect forum to continue the great networking and idea-sharing that is generated at every conference and workshop. We highly recommend you utilize this outlet to your benefit by posting a question, sharing a photo, or giving your feedback on a post.

We are looking forward to another incredible year. As we strive to continually increase our member benefits, I hope to see each member taking advantage of every opportunity. Together, let's make 2015 the best year to be an RCRA member!

Stay warm!

*Arica Haro*  
President

# 2014 CONFERENCE HIGHLIGHTS

**THANK YOU** for all who attended the 2014 conference at Grand Harbor Resort and Waterpark in Dubuque, IA. For those who couldn't make it, here are a few highlights!

Check out [www.rcra.org](http://www.rcra.org) to view a sampling of the presentations from the 2014 national conference. Thank you to all our great presenters who contributed this past year.



## 2014 AWARD WINNERS

RCRA and its members recognized the outstanding efforts and contributions of all-star individuals, programs and properties at the 2014 National Conference in Dubuque, Iowa. The following awards were presented:

### Association Service Awards

**Debbie Regnone Service Award:**

Shawn Cannon, Sunriver Owner's Association

**Howard Uibel Lifetime Achievement Award:**

Mary Wisnom, PhD, Florida Gulf Coast University

### Professional Service Awards

**Premier Recreation Operation Award:**

Omni Amelia Island Plantation

**Excellence in Programming:**

Ocean Reef Club, Ultimate Food Fighter Challenge

**Newcomer Award:**

Paul Shockley, Kiawah Island Golf Resort

**Student Scholarships:**

Stephanie Malone, Slippery Rock University  
Andrew Grysen, Grand Valley State University  
Tess Bunker, Minnesota State University-Mankato  
Haley Upton, Appalachian State University  
Megan Goodchild, Grand Valley State University

**Excellence in Research Award:**

Scott Rood, Grand Valley State University

**Outstanding Professor Award:**

Patty Kleban, Pennsylvania State University

**Dedication to Success Award:**

Pat Tierney, San Francisco State University

**Property Host Award:**

Grand Harbor Resort and Waterpark

**President's Award:**

Dan Preston

Nominations identify contributions; be unique with both in 2015! More nomination and award information can be found at [rcra.org](http://rcra.org), click on "About Us" link and select "Awards and Recognition."

The Awards Committee is looking for members in 2015! Help promote and recognize outstanding efforts and achievements in all aspects of our field! Contact Kyle Smith, [kyle.smith@rcra.org](mailto:kyle.smith@rcra.org), for more info.

### Keynote Speaker

Our 2014 keynote speaker, Jon Vroman, was extremely inspiring, and shared many themes and catch phrases that carried on throughout the conference. Check out his website at [www.frontrowoncampus.com](http://www.frontrowoncampus.com) for more motivating information.

*We are very thankful for our conference host General Manager and long time RCRA member Steve Geisz, who helped organize a great personalized conference!*

## Biggest Loser Resort is a win, win!

One of our members on Amelia Island is putting their own spin on The Biggest Loser, creating the Biggest Loser Resort. Biggest Loser Resort has a 5 point philosophy: Fitness, Nutrition, Wellness, Relaxation, Community. This program's goal is to change lifestyles, not just be a weight loss clinic.

Guests are motivated to maximize their true potential via fitness, eating, and mental state of mind. Some of our classes incorporate high intensity interval training, circuit training, beach workouts/hikes, tire flipping, aquatics, yoga and plenty more!

Guests check in separate, stay in their own villa, eat separate from other resort guests, and have private cooking demos and classes throughout the week. The average stay is 2-3 weeks, but some guests have stayed up to 8-12 weeks.

Starting price is \$2,995 each week, with an average of 20-30 people each week. Staffing includes 3 managers, including Director of Fitness, Program Manager (CSM), and a nutritionist, 1 life coach, and 6 personal trainers.

Check out <http://biggestloserresort.com> for more information.

## Wildly Different On The Go!

So far this year their team has built cardboard boats in Cancun, raced vegetable stagecoaches in Phoenix, hunted for secret codes in Dallas, and in their hometown of Orlando they have donated thousands of dollars worth of items to local charities from Community Social Responsibility events.



## Don't Miss The Upcoming ORLANDO WORKSHOP

**When:** Thursday, February 26th

**Location:** Sheraton Vistana Resort in Orlando, FL

**Time:** 9am - 5pm

Enjoy educational sessions and networking opportunities with fellow recreation professionals, lunch, vendor spotlights, games, and much more!

REGISTRATION RATE (BEFORE FEBRUARY 15TH):

\$25 for members  
\$40 for non-members

REGISTRATION RATE (FEBRUARY 16 – DAY-OF)

\$40 for members  
\$55 for non-members

Registration includes lunch.  
Register online at [www.rcra.org](http://www.rcra.org)

## 2015 RCRA SPONSORS



[www.lasertagcorporate-teambuilding.com](http://www.lasertagcorporate-teambuilding.com)

Laser sports & more for corporate team building, college activities, and birthday parties. Mobile nationwide, with regional service around Miami, Tampa, Naples, and Orlando, Florida. Along with Dallas, Arlington, and Houston, Texas!



[www.sharpmarketing.com](http://www.sharpmarketing.com)

Sharp Marketing is your full service design house for branding and promotional items, recreational activities and apparel. Sharp handles all aspects of product development; creation, sourcing, manufacturing and fulfillment. We have in-house printing and embroidery services.



[www.plasterofparadise.net](http://www.plasterofparadise.net)

Wholesale plastercraft magnets, ornaments, frames, trinket boxes, accessories and more!



See all our  
sponsors at  
[www.rcra.org](http://www.rcra.org)





Resort and Commercial  
Recreation Association

P.O. BOX 16449  
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## CAREER OPPORTUNITIES

Please visit [www.rcra.org](http://www.rcra.org) for job descriptions, more details and all our career opportunities.

### HAMMOCK BEACH RESORT

**Job Title:** Recreation Manager

**Position:** Full-Time-Regular

**Location:** Palm Coast, Florida

### MARRIOTT VACATION CLUB

**Job Title:** Activities Manager

**Position:** Full-Time-Regular

**Location:** Marriotts Shadow Ridge Resort,  
Palm Desert, California

### MARRIOTT VACATIONS WORLDWIDE

**Job Title:** Recreation Coordinator

**Position:** Full-Time-Regular

**Location:** Various Locations

### OCEAN REEF CLUB

**Job Title:** Recreation Supervisor

**Position:** Full-Time-Regular

**Location:** Key Largo, Florida

### OMNI AMELIA ISLAND PLANTATION

**Job Title:** Assistant Manager

**Position:** Full-Time-Regular

**Location:** Omni Amelia Island Plantation,  
Amelia Island, Florida

### THE SEAPINES RESORT

**Job Title:** Recreation Manager

**Position:** Full-Time-Regular

**Location:** Hilton Head Island, South Carolina

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