

OCTOBER 2014

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## ABOUT RCRA

The Resort and Commercial Recreation Association (RCRA) is committed to providing and promoting professional development, creative resources and networking for professionals, students, educators, vendors and all others dedicated to delivering services in the recreation industry.

## SAVE THE DATE

# 2014 NATIONAL CONFERENCE

**November 8-11, 2014**

**Grand Harbor Resort  
and Waterpark**

*Dubuque, Iowa*

**REGISTER NOW AT [www.rcra.org](http://www.rcra.org)**



## President's Update:

Greetings!

We're only a few short weeks away from our Annual National Conference being held at the Grand Harbor Resort & Waterpark in Dubuque, IA. If you haven't done so already, make sure you register and make your arrangements with the hotel.

This year's conference is sure to be a Home Run! If you haven't gathered from our previous email blasts already, this year's theme is "If you program it, they will come", based on the Academy Award Nominated movie, "Field of Dreams". We have a ton of exciting sessions and socials that will leave you energized and refreshed to expand and improve the programming at your property or boost enthusiasm in the educational setting as you prepare for internship experiences.

Be sure to keep checking our website as we approach the conference as we'll continue to update our events page with details.

As always, if you have any questions please contact me any time.

Sincerely,  
Dan Preston  
RCRA President

# RCRA 2014 BOARD OF DIRECTOR'S SLATE OF CANDIDATES

**RCRA is a volunteer driven organization and we are happy to announce another great slate of candidates for the Board of Directors. A big THANK YOU to these professionals, win or lose, for being dedicated and willing to further the success of RCRA!**

## **For President-Elect:**

One nomination received for this (1) position

### **Nomination: Bruce G. Boliver**

Bruce Boliver has taught at Slippery Rock University for the past 38 years. He is currently the chair of a new department: Hospitality, Event Management & Tourism. He coordinates the Resort, Recreation & Hospitality Management academic program as well as the department's internship program. Bruce is also in charge of the Chinese international non-degree certificate program. He has supervised over 1500 intern students during his tenure at SRU.

Bruce has served in several other administrative positions at SRU: chairperson of the PREE department for 15 years, associate athletic director for 6 ½ years, intramural director for 9 years, and assistant football coach for 14 years.

Bruce retired from college basketball officiating after working NCAA games for 24 years. He still officiates at the high school level. He served on the Grove City YMCA Board of Directors for 18 years, and has served on the RCRA Board of Directors for the past 10 years, including 8 years as the meeting/event planner for the association. Bruce has been a member of RCRA since 1984.

## **For Secretary:**

Two nominations received for this (1) position

### **Nomination 1: John McCormick**

A born and raised Illini, John is a recent graduate from the University of Illinois with a degree in Recreation, Sport and Tourism. After his first year as a member of RCRA, he did an internship at Sunriver Resort and loved it so much he went back. John currently works as a Marina Lead at the Sunriver Resort Marina. In his free time he likes to play volleyball and also pickle ball, a very popular sport in Central Oregon. Another favorite past time of his, is painting by number. While it sounds childish, John finds it very relaxing and fulfilling. One day, John hopes to have a hand in helping plan some part of a Summer Olympics. Once he has seen enough of the world, he wants to go back and get his Master's degree, though he's not quite sure in what yet.

### **Nomination 2: Paul Shockley**

Paul Shockley earned his Bachelor of Science degree in Recreation Management from George Mason University in 2010 following the completion of a Recreation Internship at Kiawah Island Golf Resort. He has spent the last 4 years at Kiawah Island Golf Resort as an Activities Coordinator, Beach Services Manager and currently the Recreation Program Manager. Paul primarily oversees the Holiday and Special Events, Teen and Family Programs, Fitness Programs, as well as the Kiawah Island Golf Resort Triathlon and Kiawah Island Golf Resort Marathon. Paul and his wife, Lauren currently reside in Charleston, SC and enjoying running in their free time-most recently completing their 4th half marathon together-the Disney Princess Half Marathon in February 2014. Paul has been a RCRA Member since 2011 and has served on the approved internship site committee as well as his current role as Vendor Chair.

## **For Director At Large:**

Four nominations received for two (2) positions

### **Nomination 1: Kyle E. Smith**

Kyle E. Smith is a recreational enthusiast, passionate about engaging individuals in outdoor and leisure pursuits. Kyle graduated summa cum laude from Appalachian State University, attaining a Bachelor's degree in Recreation Management with a minor in Geography, while being recognized in 2012 as the Most Outstanding Graduate of the Recreation Department in the school of Health, Leisure and Exercise Science. He began his professional career in recreation at Kiawah Island Golf Resort before embarking into the world of campgrounds in early 2014. He now manages the recreation operations of two award winning camp resorts on the Rappahannock River in eastern Virginia: Bethpage Camp-Resort and Grey's Point Camp. In addition to being a Recreation Director, Kyle instructs and certifies, through the American Red Cross, a variety of courses to better empower individuals and communities to respond to medical and outdoor emergencies.

He is an active member of the Resort and Commercial Recreation Association, the American Camp Association, the National Recreation and Park Association, the American Canoe Association and the National Association of RV Parks and Campgrounds. As a Board Member of the Urbanna Business Association, he collaborates with town and county representatives to increase tourism to the local area. Kyle is currently working on expanding the highly successful Cow Camp, an outdoor day camp created in the summer of 2014, as well as finalizing the blueprint for the construction of a new activities center and employee lodging at Bethpage Camp-Resort. He currently resides in Urbanna, Virginia with his dog, Eleanor.

### **Nomination 2: Chelsey Stegmaier**

Chelsey grew up in Columbus, Ohio and graduated from Indiana University with a degree in Tourism Management and Park Administration in 2011. The first RCRA National Conference she attended was in 2010 at Sunriver Resort and Spa in Bend, Oregon. She completed her internship the summer of 2010 at Kiawah Island Golf Resort and fell in love with the island, and the southern hospitality. After graduating she was hired as the Kamp Kiawah Supervisor at Kiawah Island Golf Resort and in August 2013 she became the Activities Manager. Chelsey has attended and spoke at many RCRA National and Regional Conferences, and she also plans the Southeast Regional RCRA conference in Kiawah Island. Chelsey enjoys running half marathons, practicing yoga and frequenting the local library; she hopes to one day write her own children's book. In her spare time she scoops ice cream at Jeni's Splendid Ice Creams in downtown Charleston, the best ice cream in the world. She also has a German Shorthaired Pointer named Gertrude.

### **Nomination 3: Margo Tighe**

I have worked for Marriott Vacation Club for the past 9 years. My current role is in the corporate office in Orlando as part of our Resort Experience team. I am responsible for the recreation programs at our 54 resorts worldwide. Prior to this I have held positions with MVC in South Lake Tahoe, California at Marriott's Timber Lodge and Grand Residence Club as Director of Recreation, and in Breckenridge, Colorado at Marriott's Mountain Valley Lodge as Activities Manager. My degree is in Recreation and Tourism with an emphasis in Therapeutic Recreation and a minor in Adventure Travel and Tourism Development from Winona State University. Relevant experiences include: recruiting interns, developing recreation programs strategies and ideas, leading teams, planning events and engaging guests.

### **Nomination 4: Catrina Vargas**

Catrina studied Public Relation at the University of North Florida. She gained a love for recreation in 2003 when she accepted her position as Activities Coordinator at the Wyndham Ocean Walk Resort in Daytona Beach. Upon returning to finish school in Jacksonville she accepted a position at the Sawgrass Marriott as their Recreation Supervisor. During the three years at Sawgrass she also volunteered for Big Brother and Big Sister of North East Florida, was a full time student, and taught religious education at her church. Catrina returned to the Ocean Walk in Daytona Beach in 2006 as their Activities Supervisor and grew a passion for the hospitality industry having trained in every department and held positions in Food and Beverage, Accounting, Engineering, and Procurement. She achieved her goals of being a Recreation Manager in 2009 at the Hammock Beach Resort in Palm Coast, FL. At Hammock Beach, Catrina is also a member of the Green Team, Chairman of the Recognition Committee, and a trainer/presenter for Salamander University. During her free time Catrina volunteers at Old Kings Elementary where she is Vice President of the PTO and Chairman of the School Advisory Council.

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Resort and Commercial  
Recreation Association

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**We recognize the importance of also evolving our guiding principles and fundamental beliefs as an organization. Our mission and vision statements, as well as core values, summarize these goals. We proudly present our “Statements & Purpose”:**

**Mission Statement:**

The Resort and Commercial Recreation Association (RCRA) is committed to providing and promoting professional development, creative resources and networking for professionals, students, educators, vendors and all others dedicated to delivering services in the recreation industry.

**Vision Statement:**

RCRA is dedicated to serve as a leader in the recreation industry with its primary goal to encourage collaboration and networking among the membership through an annual national conference, regional workshops, quarterly newsletters, a resourceful and informative website and through other creative initiatives.

**Core Values:**

**Integrity**

To conduct ourselves with competence and professionalism in all of our interactions, including customer relations, fiscal responsibilities and resource management.

**Connections**

To facilitate networking with the goal of building effective business partnerships, friendships and teamwork among a diverse representation of resort and commercial recreation industries.

**Passion**

To educate and advocate the importance of the services that we provide as well as support our members by identifying trends, state of the art programming and excellence in the delivery of stellar service with the intent to exceed expectations.

**Stewardship**

To enhance customer and guest satisfaction, while contributing ideas to impact the bottom line.

**Recognition**

To acknowledge members for demonstrating leadership and creativity in the field of resort and commercial recreation.

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