

AUGUST 2013

[www.rcra.org](http://www.rcra.org)

## BOARD OF DIRECTORS

**Scott Rood**

*President*

[scott.rood@rcra.org](mailto:scott.rood@rcra.org)

**Dan Preston**

*President-Elect*

[dan.preston@rcra.org](mailto:dan.preston@rcra.org)

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*Past President*

[kari.bowman@rcra.org](mailto:kari.bowman@rcra.org)

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[gary.bleil@rcra.org](mailto:gary.bleil@rcra.org)

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[emily.savko@rcra.org](mailto:emily.savko@rcra.org)

**Bruce Boliver**

*Director-at-Large*

[bruce.boliver@rcra.org](mailto:bruce.boliver@rcra.org)

**Pam Petcash**

*Director-at-Large*

[pam.petcash@rcra.org](mailto:pam.petcash@rcra.org)

**Alison Jenks**

*Director-at-Large*

[alison.jenks@rcra.org](mailto:alison.jenks@rcra.org)

**Rob Macgowan**

*Director-at-Large*

[rob.macgowan@rcra.org](mailto:rob.macgowan@rcra.org)

## ABOUT RCRA

RCRA is an international non-profit, non-regulatory organization comprised of professionals, educators and students in resort and commercial related industries. The mission of RCRA is to serve as a vehicle to communicate, educate and promote standards of professionalism within the industry and to provide opportunities for continuing education, networking and awareness of industry trends.

## PLEASE JOIN US FOR OUR 2013 NATIONAL CONFERENCE

**November 9-12, 2013**

**Omni Amelia Island Plantation, Florida**

**REGISTER AT [WWW.RCRA.ORG](http://WWW.RCRA.ORG)**

Keynote Speakers  
Award Presentations  
Social Networking  
Job Fair Interviews  
Vendor Tradeshow  
And More!

*See Preliminary Schedule and  
Room Discount Code Inside.*



### President's Update: CONFERENCE PREVIEW!

I would like to begin by thanking Chelsey Stegmaier, and the entire Kiawah Island Golf Resort in South Carolina for hosting a successful RCRA Regional Workshop on July 27th. Workshops were also held earlier this year in Orlando, FL and Sunriver, OR.

Registration is now open for the Annual National Conference, to be held at Omni Amelia Island Plantation, Jacksonville, FL from November 9 – 12, 2013. Discounts are available for early registration.

The keynote speaker will be Dale Smith Thomas, with additional sessions that include both professionals and educators. We've assembled a great group of speakers and a solid schedule of events, as well as adding more professional development sessions.

Please consider nominating a peer for one of the Association Awards. The list of awards can be found on the RCRA website. Please also consider serving your Association by running for a position on the Board of Directors. A list of open positions can also be found on the RCRA website, as well as in this newsletter.

Finally, the arrival of this newsletter coincides with the publishing of Volume 4 of the Journal of Tourism Insights the official refereed publication of RCRA. Many thanks to the Editor, Dr. Patrick Tierney, and the team of peer reviewers. This is an exciting time to be part of RCRA and I look forward to seeing everyone in November!

Sincerely,  
Scott Rood  
RCRA President

## COMMITTEE REPORTS

### INTERSHIP SITE COMMITTEE

Internship Advisors, every year there is an opportunity for RCRA Student Members to submit a Scholarship Application to work during the Annual National Conference in order to offset conference fees. This year, the Scholarship Committee is offering a revitalized scholarship opportunity that you will find very exciting.

Each student is expected to assist for a maximum of ten hours during the conference. The assignments vary from assisting with the registration process, selling raffle tickets, decorating for events or even introducing guest speakers. As a bonus, students will be given a board member as a mentor during the conference. This board member will provide information regarding the conference, properties interest and much more. We truly believe this will provide opportunities to better understand all aspects of the association and learn from the best in our industry.

In recognition of their service, each scholarship winner will receive a certificate of appreciation and a \$100 refund off the conference registration fee. To be considered, the student must be a current RCRA member, as well as a paid conference attendee.

**There are a very limited number of scholarships available**, please go to [www.rcra.org](http://www.rcra.org) to read more on the Scholarship Application process.

**Deadline:**  
October 15, 2013

**Email Application to:**  
[kari.bowman@rcra.org](mailto:kari.bowman@rcra.org)

### AWARDS COMMITTEE

As the summer months wind down, we want to remind you to continue thinking of those nominations for worthy recipients of our industry awards to be given at the 33rd Annual National Conference. We understand it has been a busy summer for all, but at the same time, we are sure there were some great opportunities to see those deserving of being nominated putting their best foot forward.

**As a reminder, here are the categories of all the awards being given in November:**

- Excellence in Programming Award
- Excellence in Research Award
- Outstanding Student Award
- Outstanding Professor Award
- Premiere Recreation Operation Award
- Debbie Regnone Service Award
- Howard Uibel Lifetime Achievement Award
- The Fellowship Award
- Dedication to Success
- Newcomer Award

These awards motivate, inspire, encourage, enthuse, excite and communicate behaviors valued and essential to the RCRA culture. This is the best way to recognize our industries "best in class" amongst their peers.

Please visit [www.rcra.org](http://www.rcra.org), click on "About Us" and then choose "Awards and Recognition" to learn more about the criteria necessary to make nominations.

**Deadline:**  
September 28, 2013

**Email Nominations to:**  
[pam.petcash@rcra.org](mailto:pam.petcash@rcra.org)

### NOMINATING COMMITTEE

Call for 2013-15 Board Nominations! We have several board seats open for 2014, including: President Elect, Treasurer, and two Directors at Large.

Dan Preston will become the current President and Scott Rood will be the Past President. Each nominee must be in good standing within the profession and association, be self-motivated and result oriented. Nominees must be able to commit to monthly conference calls that range between 60 to 90 minutes. Recommended, but not required: attend the National Conference a minimum of one of the last three years and actively contribute to a committee.

Candidates will be announced to the membership on September 15th. Voting will take place at the National Conference on November 11th. Members that are unable to attend the National Conference will have the ability to vote online prior to the conference. Details regarding online voting will be sent out this fall.

**Deadline:**  
August 31, 2013

**Email Nominations or Questions to:**  
[kari.bowman@rcra.org](mailto:kari.bowman@rcra.org)

### Want to save money at the National Conference?

Take advantage of our roommate matching program to cut your costs at the conference. Make a new friend by rooming with another RCRA member! Contact Alison Jenks at [alison.jenks@rcra.org](mailto:alison.jenks@rcra.org)

## PRELIMINARY NATIONAL CONFERENCE SCHEDULE

### SATURDAY, NOVEMBER 9

8:00pm – 10:00pm . . . . . Social: Ocean View Beach: RCRA Welcome

### SUNDAY, NOVEMBER 10

9:00am – 11:30am . . . . . Recreation Activities  
 11:30am – 12:30pm . . . . . Lunch on your own  
 12:30pm – 1:15pm . . . . . Introduction and Orientation Sessions (1,2,3)  
 Student, Professional, and Educator  
 1:30pm – 2:45pm . . . . . Session (4) Welcome and Keynote  
 3:00pm – 3:30pm . . . . . Vendor Spotlight  
 3:30pm – 4:30pm . . . . . Visit with Vendors for Professionals  
 3:45pm – 4:45pm . . . . . Student Only Session  
 4:45pm – 5:30pm . . . . . Visit with Vendors for Students  
 4:45pm – 5:45pm . . . . . Professional Session (6)  
 5:45pm – 7:00pm . . . . . Dinner on your own  
 7:00pm – 7:45pm . . . . . Session (7)  
 8:00pm – 10:00pm . . . . . President's Social

### MONDAY, NOVEMBER 11

8:15am – 10:00am . . . . . Session (8) - Breakfast/Introduction of Board  
 Candidates and OAIP GM Presentation  
 10:15am – 11:30am . . . . . Sessions (9,10,11)  
 11:45am – 12:45pm . . . . . Sessions (12,13,14\*\*)  
 12:45pm – 2:00pm . . . . . Lunch on your own  
 1:00pm – 3:30pm . . . . . Properties set up displays for internship/job fair  
 2:15pm – 3:30pm . . . . . Sessions (15,16\*\*)  
 3:45pm – 4:30pm . . . . . Internship/Job Fair Introductions  
 4:30pm – 6:00pm . . . . . Internship/Job Fair  
 6:00pm – 6:15pm . . . . . Properties break down displays  
 6:30pm – 6:45pm . . . . . Pizza for Professionals participating in  
 internship/job fair  
 6:45pm – 7:30pm . . . . . Job Fair Draft for Professionals  
 8:30pm – 11:00pm . . . . . Lucky Logo Auction

### TUESDAY, NOVEMBER 12

8:30am – 10:25am . . . . . Job Interviews  
 10:45am – 12:00pm . . . . . Sessions (17,18,19)  
 12:00pm – 1:15pm . . . . . Lunch on your own  
 1:30pm – 2:45pm . . . . . Sessions (20, 21, 22\*\*)  
 3:00pm – 4:45pm . . . . . Job Interviews  
 3:00pm – 3:45pm . . . . . Session (23) - Educator's Caucus  
 5:45pm – 6:15pm . . . . . Social  
 6:30pm – 9:00pm . . . . . Awards Banquet, Induction of Officers,  
 Dubuque, Iowa Showcase for  
 2014 National Conference  
 9:00pm- – 9:30pm . . . . . Auction  
 9:30pm – 11:00pm . . . . . Farewell Social

\*\*Education Symposium

### WEDNESDAY, NOVEMBER 13

1:00pm – 6:00pm . . . . . Board Meeting  
 6:00pm – 8:00pm . . . . . Board Dinner

Please visit [www.rcra.org](http://www.rcra.org) for up-to-date information!

**Book Your Room at:**  
[www.omnihotels.com/  
 AmeliasIsland](http://www.omnihotels.com/AmeliasIsland)

**Use Group Discount Code:**  
 110913RESORTAND

## PLATINUM SPONSORS



**Creative Influence** provides graphic design services for recreation activities and business marketing materials. View portfolio and full list of services on their website.

[www.creativeinfluenceinc.com](http://www.creativeinfluenceinc.com)

### Nine Holes Anywhere

is the original croquet golf company that provides high-quality handmade equipment and something new and FUN for your guests to experience.



[www.nineholesanywhere.com](http://www.nineholesanywhere.com)



**Tropical Extremes** offer a variety of fun programming ideas, including: Laser Battle, Hydro Battle, Dart Battle, Archery, and more! Plus, they travel nationwide to provide non-stop entertainment.

[www.lasertagcorporateteambuilding.com](http://www.lasertagcorporateteambuilding.com)

### Wildly Different

Play Outside the Cubicle™

**Wildly Different** can implement unique team building & networking events for your corporate & leisure guests, or they can create DIY activities for your recreation department to run themselves in addition to one-of-a-kind treasure and scavenger hunts.

[www.wildlydifferent.com](http://www.wildlydifferent.com)



## Logo items and accommodation package donations are helpful to fund RCRA throughout the year as well as the National Conference.

Donations are used for the "Lucky Logo Auction" (raffle) that is part of the National Conference Monday night social, as well as the annual live and silent auctions.

All proceeds from the ticket and auction proceeds contribute to RCRA's annual budget as well as student scholarships.

If you have questions, would like to donate, or join the Ways and Means committee, please contact Alison Jenks at [alison.jenks@rcra.org](mailto:alison.jenks@rcra.org).



Resort and Commercial  
Recreation Association

P.O. BOX 16449  
Fernandina Beach, FL 32035

[www.rcra.org](http://www.rcra.org)

## NEW JOB POSTINGS

### Recreation Attendant

Wyndham Grand Orlando Resort Bonnet Creek



### Activity Coordinator

Salamander Resort & Spa



### Director, Guest Activities & Recreation

Atlantis – The Palm, Dubai



More details & jobs can be found at  
[www.rcra.wildapricot.org](http://www.rcra.wildapricot.org)

## NEW RCRA WEBSITE!

If you haven't visited our website recently, you'll notice we've made significant changes to improve the look and ease of navigation within the site. With this new site comes a new process of mass communications we will use to keep all members up to date with the latest RCRA news and trends in recreation. To be sure you continue to receive communications from RCRA, please add the following address to your safe senders list: [rcra@wildapricot.org](mailto:rcra@wildapricot.org).

**RCRA has established various resources to enhance your membership and help connect members – log in now!**

- Job Postings
- Approved Internship Sites
- Program Exchange
- Vendor Discounts
- Membership Directory
- Committee Information



[www.rcra.org](http://www.rcra.org)